



RocketOffr Case Study

How RocketOffr leveraged Inspectify to launch their growth

BACKGROUND

RocketOffr (est. 2019) is an online wholesale platform. They started closing a few property deals per month but had difficulty relaying property conditions and value to their online investors. Inspections and rehab cost estimates were needed but quickly became a logistical obstacle.

CHALLENGES

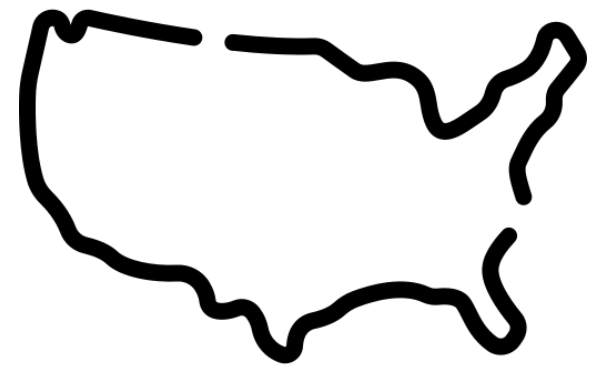
Time-consuming logistics

Investors didn't have local inspectors to assess property condition. With tenants in the home, it was impossible for each investor to complete their own inspection and repair quotes. Too much time was spent sourcing and coordinating inspections.

Uncertain investment

Investors didn't understand the property's condition and rehab costs. Without an evaluation from an inspector, they weren't confident in making an investment.

APPROACH



Nationwide network

Inspectify can schedule inspections anywhere in the country quickly. RocketOffr could now open a new market overnight.



Logistics handled

Inspectify handles all of the scheduling, coordinating, and ensures the report is returned quickly.



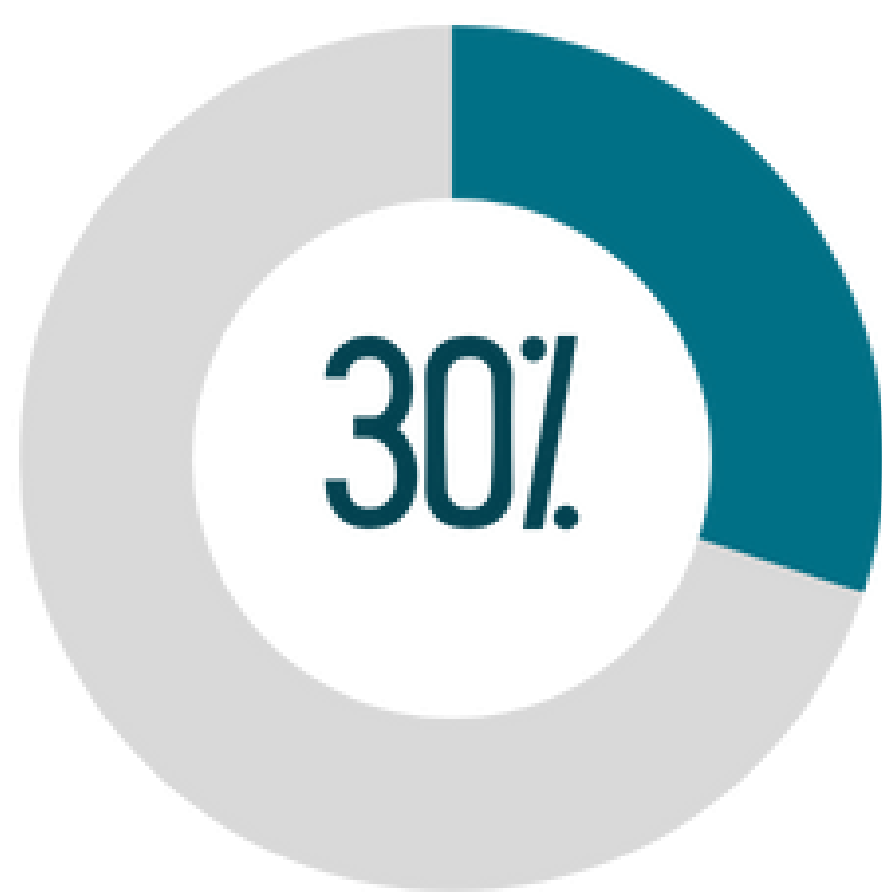
Repair estimates included

Along with the inspection report, Inspectify supplies a repair cost estimate on any issues uncovered.

THE RESULTS

Deal close rate

Before Inspectify



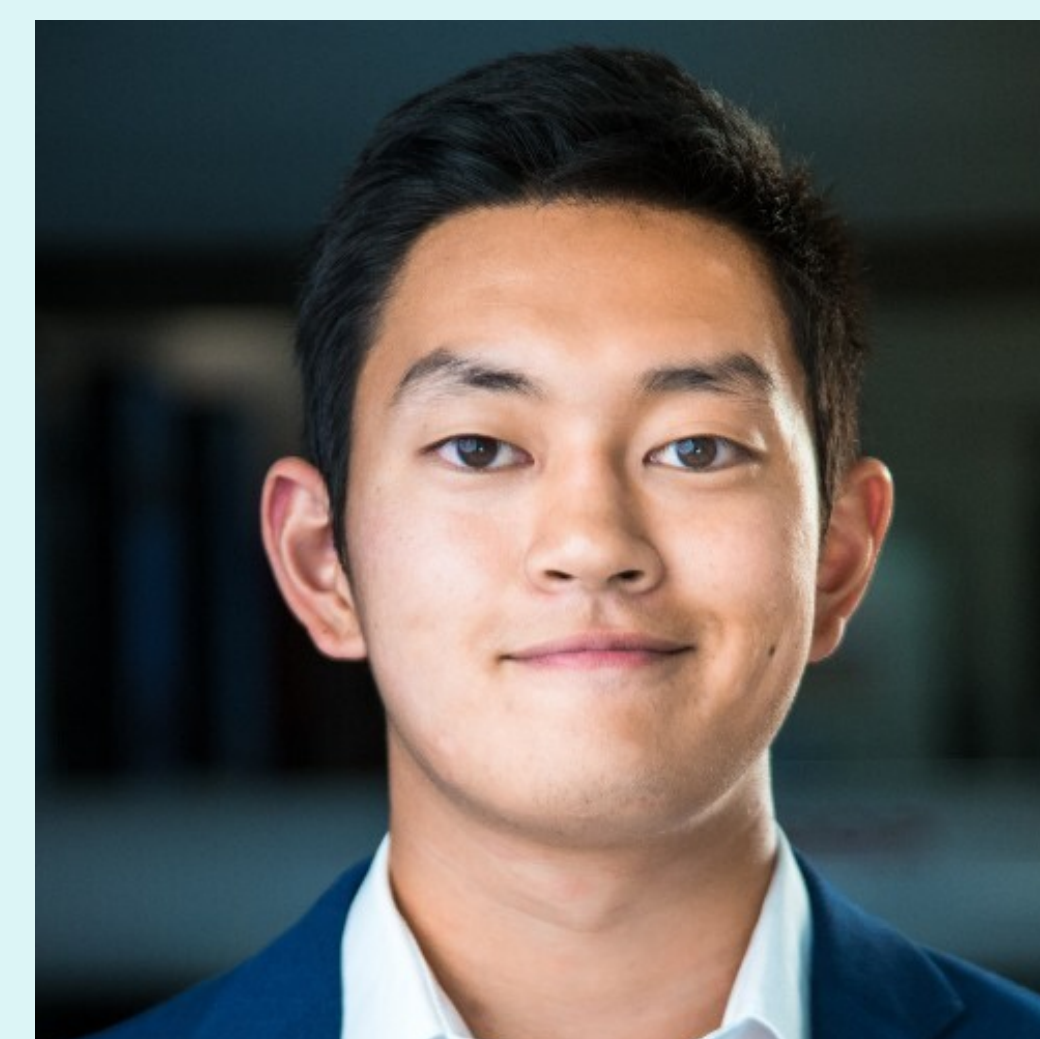
After Inspectify



Average time to close

Reduced 40%

“The quicker turnaround time is great, and **Inspectify solved our logistical nightmare!** It gave us incredible peace of mind.”



Hayato Hori,
RocketOffr
CEO